

Get set for 2009.

Get set for ... GUJARAT.

INDIAN CERAMICS
THE ORIGINAL
and still the best

INDIAN CERAMICS 2009

THE 4TH ANNUAL CERAMIC MATERIALS,
SUPPLIES, PLANT AND TECHNOLOGY SHOW

It's there!

- New markets for their Tiles, Sanitaryware, Technical Ceramics, Bricks, Roofing, Tableware, Refractories
- Top brands, busy OEMs, massive developing sector, international JVs
- Steadily taking market share from China
- Constant growth, topping 20% - every year
- Urgent need for quality materials, modern machinery and expert partners

WHAT CAN YOU OFFER?

We will help you to showcase in the most popular venue at just the right time.

Get into Gujarat, the most important Ceramic Cluster in South Asia. Overall, it accounts for over 70% of India's

ceramic production and the Morbi/Thangadh area is responsible for making nearly 60% of Indian ceramic wall & floor tile and sanitaryware.

Ahmedabad is key for insulating ceramics technology, while literally thousands of kilns across Gujarat are firing bricks, blocks, pavers, roof tiles and clayware.

BE PART OF GUJARAT

The beating heart of Indian ceramic manufacture

3 - 5 MARCH 2009

THE KARNAVATI CLUB Ahmedabad • Gujarat



Spreading the word

- Display advert campaign - directed purely at visitor promotion.
- Constant media updates to the press, digital news sites, ceramic portals.
- E-newsletters to our 5,000 database.
- Closer liaison with Associations, Institutes, Ceramic Cluster Directors and Government.
- Special attention to South Asian neighbouring states; broadening the customer base.
- Tickets delivered to every ceramic manufacturer in the region.
- Bespoke invitation scheme for our exhibitors.
- Hoardings in Morbi, Thangadh, Kadi and Ahmedabad - a roadside reminder.
- Web advertising and strong ties with our Media Partners.

OFFICIAL MEDIA PARTNER

asian ceramics



PLUS - for the first time



In 2009, we will integrate IBaRT (India Brick and Roof Tile Expo) and India-ETC (the 1st Engineering & Technical Ceramics Expo).

IBaRT and India-ETC directly address two vital sectors that help Gujarat punch above its weight - 5% of India's population and yet 16% of its industrial production.

IBaRT - Gujarat has massive inbuilt advantages for brick and roof tile production: state-wide gas grid, competitive energy supply, abundant raw material reserves close by. However, new plant and new expertise is needed to rapidly bring extra capacity and IBaRT will play a vital role in getting all the very best technical assistance right to the heart of the matter.

India-ETC - as an increasing number of industries bolt on to Gujarat's core competencies, benefitting too from improved infrastructure, 11 airports and over 40 ports, then what ceramics have to offer in the technical, engineering and electrical arenas becomes increasingly important. Gujarat will see more growth in this sector, perhaps even outstripping more traditional ceramics, and the introduction of India-ETC is therefore a timely one. We look forward to our largest ever presentation in this sector and a broadening of boundaries.



Contact us today

and join us at

THE KARNAVATI CLUB, AHMEDABAD

3-5 MARCH 2009

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or +44 (0)7910 133 555

Fax: +44 (0)1538 398 987

Email: space/stand enquiries:
enquiry@gattacaltd.com

Email: all other enquiries:
info@gattacaltd.com



www.indian-ceramics.com

Dynamic Shows for Dynamic Markets

“a quality exhibition with quality visitors”

“we'll certainly be back next year with increased space”

“this event has become the reference point for the Indian ceramic market”

“delighted to hear that IC09 will be staged in Gujarat”