

Get Set for Gujarat

The beating heart of Indian ceramic manufacture

Ranking as one of the most important trade centres in India, Ahmedabad is just a short journey from all the main ceramic manufacturing areas – your customers – and has an international airport with direct flights from Europe (London, Paris, Zurich etc) as well as Dubai, Hong Kong and New York. Most other international destinations link through Mumbai which is only a one-hour city hop.



Don't Miss Out!

3-5 MARCH 2009
THE KARNAVATI CLUB Ahmedabad • Gujarat

- Independent, dedicated, **PROVEN.**
 - Delivering **QUALITY** Visitors and **REAL** Business.
 - Covering **ALL** sectors.
 - National significance, **INTERNATIONAL** strength.
- GRAB YOUR SHARE**

www.indian-ceramics.com

Space Application

Please complete and return this form by email or fax (see below for contact details)

Please reserve _____ square metres at Indian Ceramics 2009.

OR

I would like to reserve the following stand(s) at Indian Ceramics 2009 (in order of preference)

Stand number 1 _____

Stand number 2 _____

Stand number 3 _____

Space type (please tick)

SPACE-ONLY SITE (min 36m²) @ £120 per m²

SHELL-SCHEME STAND (min 9m²) @ £140 per m²

Contact Name _____

Position _____

Company/Organisation _____

Address _____

Country _____

Telephone _____

Fax _____

E-mail _____

Website _____

Authorised by _____

Job title _____

Signature _____

Date _____

Exhibition Space Rates 2009

Space-Only Sites (per m²)* £120

* Minimum 36 square metres

Shell-Scheme Stands (per m²)** £140

** Includes (per 9m²)

Mains Power, Rigid walls to closed sides, Fascia Nameboard to open sides, Carpet, 1 x meeting table, 2 x chairs, 3 x spotlights, 1 x power socket, 1 x waste bin

Additional stand accessories are available and will be charged extra

Contact us today

Telephone:+44 (0)20 3239 5572

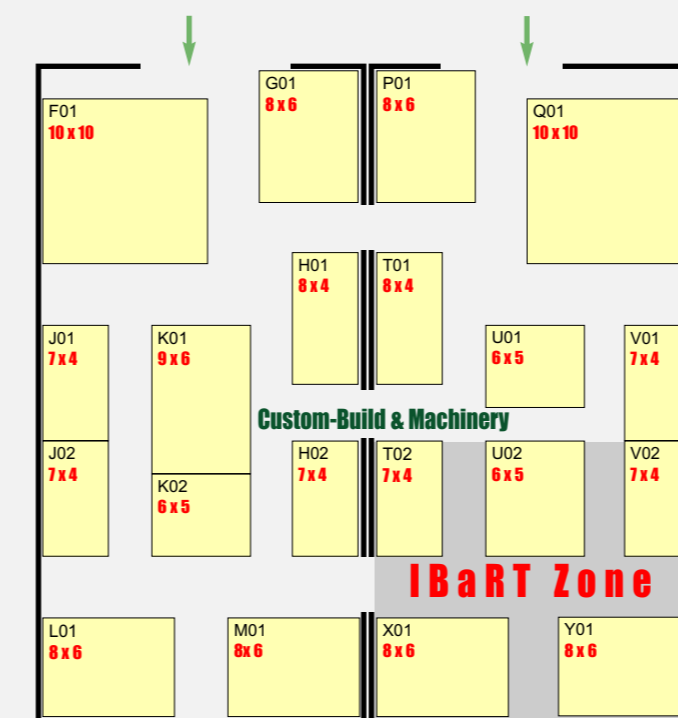
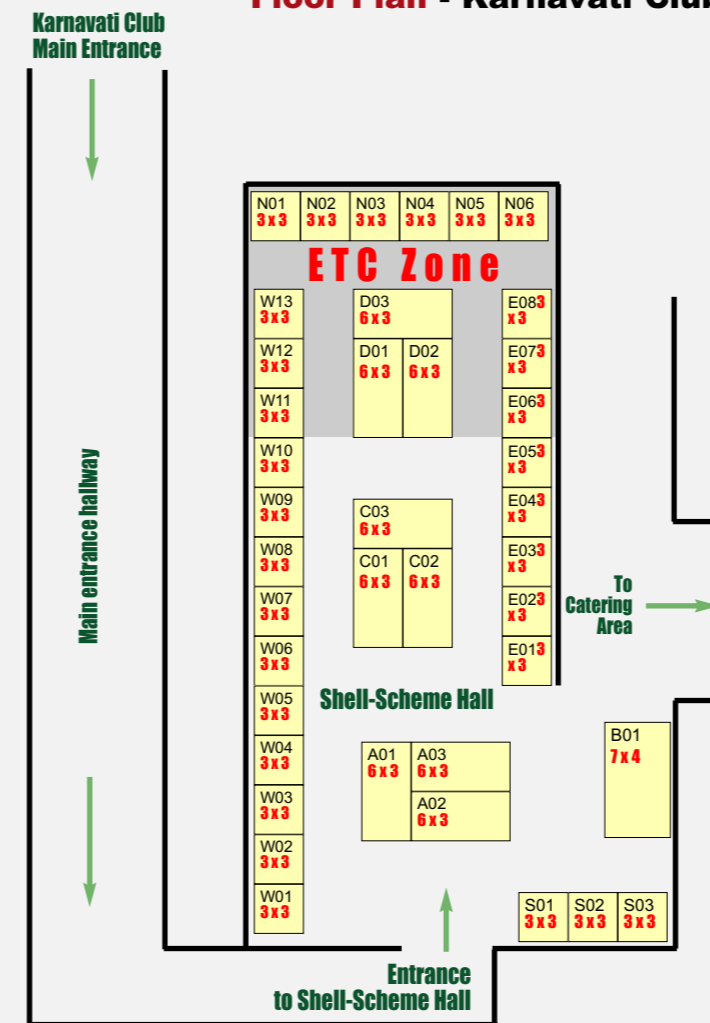
Fax:+44 (0)1538 398987

Email: Space/Stand enquiries:enquiry@gattacaltd.com

Email: All other enquiries:info@gattacaltd.com

Skype:gattacaltd1

Floor Plan - Karnavati Club



This floor plan may be subject to change.

An up-to-date floor plan can be viewed at the event website www.indian-ceramics.com

More decision makers from more companies than ever before – join the growing list of exhibitors and reap the benefits

PLUS... for the first time



Don't Miss Out!

Dynamic Shows for Dynamic Markets

www.indian-ceramics.com

“a quality exhibition with quality visitors” ● “this event has become the reference point for the Indian ceramic market” ● “we’ll certainly be back next year with increased space” ● “delighted to hear that IC09 will be staged in Gujarat”

Why India, why now?

New markets at home and abroad for their ceramic products, the rising disposable incomes of the growing middle class and 40 million units of housing shortage all go some way to telling the Indian ceramic industry story. The potential is enormous – some feel that **growth rates will rise to 20% per annum and be sustained.**

As a result of all this, the Indian manufacturers need better materials, higher standards of technology, quicker, cleaner and more efficient machinery, built-in potentials for expansion, quality control systems and much more.

What can you offer?

Whatever it is, we will help you to showcase in the most popular venue at just the right time.

Whether a national or international supplier, we have the right package for your presentation and would be delighted to talk this over with you.

Gujarat is the most important Ceramic Manufacturing Cluster in South Asia. Overall, the state accounts for over **70% of India's ceramic production** and the Morbi/Thangadh

centres alone are responsible for the manufacture of nearly 60% of the country's ceramic wall and floor tile and sanitaryware.

Ahmedabad itself is a significant location for insulating ceramics technology, while high levels of extruded and pressed clay production across several state regions also make Gujarat the pre-eminent brick and roof tile supplier.

Growth in these sectors in India is running at around 15% per annum – twice the typical rate in global ceramics. Plus, with the modernisation programme

for smaller units which has been initiated, quality is steadily being enhanced and exports from SMEs have already been boosted by 50%–60% in just the last two or three years.

It's estimated the top 750 ceramic manufacturers in Gujarat have invested around US\$550 million. It's still a hotspot and there's more to come.

Spreading the word

Our most concerted and effective effort yet to bring in the buyers is underway, via our twin UK and Rajkot newsdesks, using both English and Gujarati.

- Display advert campaign - directed purely at visitor promotion.
- Constant media updates to the press, digital news sites, ceramic portals.
- E-newsletters to our 5,000 database.
- Closer liaison with Associations, Institutes, Ceramic Cluster Directors and Government.
- Special attention to South Asian neighbouring states; broadening the customer base.
- Tickets delivered to every ceramic manufacturer in the region.
- Bespoke invitation scheme for our exhibitors.
- Hoardings in Morbi, Thangadh, Kadi and Ahmedabad - a roadside reminder
- Web advertising and strong ties with our Media Partners

Your commitment gets our backing - as soon as you're on board, you're part of our programme.

India's 4th Annual Ceramic Materials, Supplies, Plant and Technology Show

INDIAN CERAMICS 2009

INCORPORATING

IBaRT EXPO '09

INDIA BRICK AND ROOF TILE EXPO

INDIA ETC 2009

The 1st Engineering & Technical Ceramics Expo

asian ceramics

Celebrate a major expansion

In 2009 we will integrate **IBaRT** (India Brick and Roof Tile Expo) and **India-ETC**, (the 1st Engineering & Technical Ceramics Expo).

These events are a recognition of the extra scope provided by the move to Gujarat and of the crucial role these ceramic industry sectors play in the local economy. Ample mineral resources and specialist expertise abound here and in neighbouring Rajasthan and Maharashtra.

IBaRT and **India-ETC** directly address two more sectors which help Gujarat punch above its weight - 5% of India's population and yet 16% of its industrial production. The increasing prosperity, progressive outlook, extensive housebuilding programmes and trade, transport and energy expansion all mean more and more heavy clay product demand.

IBaRT - Gujarat has massive inbuilt advantages for brick and roof tile production in its state-wide gas grid, competitive energy supply and abundant raw material reserves within economical distances. However, new plant and new expertise is needed to bring extra capacity rapidly into play and **IBaRT** will play a vital role in getting all the very best technical assistance right to the heart of the matter.

India-ETC - Of course, as an increasing number of industries bolt on to Gujarat's core competencies, benefitting too from improved infrastructure, 11 airports and over 40 ports, then what ceramics have to offer in the technical, engineering and electrical arenas becomes increasingly important. Gujarat will see more growth in this sector, perhaps even outstripping more traditional ceramics, and the introduction of **India-ETC** is therefore a timely one. We look forward to our largest ever presentation in this sector and a broadening of boundaries.

Supporting Publication

We are delighted to once again announce Asian Ceramics as our supporting publication for the event. The magazine's international reputation for top-quality journalism and dedication to the Asian cause means that it is the most respected journal in the market today. Asian Ceramics will once again be providing full build-up and on-site coverage for this prestigious event.

Ahmedabad '09 - access all areas

- | | |
|--|----------------------------------|
| ACIMAC | H & R Johnson India |
| Acme Specialities | Hehe High-Tech Materials |
| Aditivos Cerámicos | ICRA |
| Air Power Group | Imerys |
| Alicer | Inkarp Instruments |
| Almas | ITC |
| Alpha International | Jinying Inorganic Materials |
| Alpina Industriale | KAD Ceramics |
| ASEBEC | Keda Industrial |
| Ashutosh Power Transbelts | Keller-HCW |
| Asian Ceramic Machinery Industrial | Keyria Group |
| Asian Ceramics | Keyinda Enterprise |
| Beijing Trend Industrial Ceramics | Lachenmeier |
| Beralmar Tecnologic | Laeis |
| Bitossi | Limoges Chamber of Commerce |
| Bongioanni Macchine | Limousin Expansion |
| BR Steel Products | Litai Machinery |
| Ceramics China | Mahavir Minerals |
| Ceramitec | Mahek Enterprise |
| Ceric SA | Metro Ceramics |
| Ceric Wistra | Mineraria Sassolese |
| Cerlase | Neptune Industries |
| CFI Ceramic Forum International | Newtech |
| China Council for the Promotion of International Trade | NiBek |
| China's Refractories | Novaref |
| CILAS Optical Ceramics | NPLC |
| Crescent Combustion Systems | Opaque Ceramics |
| Cretaprint | Pangea International |
| Damle Clay Structurals | Param International |
| Datapaq | Pierre Arque Céramique Technique |
| De Boer | Pillivuyt Porcelain |
| Dieffenbacher | Qualicer |
| DORST Technologies | Raj Process Equipment & Systems |
| Dragon Kilns | Rieter-Werke |
| Eirich Group | Rio Tinto Minerals |
| Esa-Pyronics | Rodiced |
| ESTER Technopole | SACMI Group |
| Euromeccanica | Shell & Pearl Ceramics |
| European Centre of Ceramics | Shenyang Starlight |
| European Ceramic Technology Suppliers | Advanced Ceramics |
| Excel Colours & Frits | Shenzhen Pepson Industrial |
| Filiere Torres | Sibelco Asia |
| Foshan City Modena Machinery | Simec |
| Foshan Henglitai Machinery | Simona Advanced Materials |
| Foshan Nanhai Tang | SITI-B&T Group |
| Hong Glaze | Soyer Enamels |
| Foshan Vision Ceramic Machinery | Sukaso Cera Colors |
| GFC Kilns International | System Ceramics Division |
| GP Service | Talleres Jois |
| Guangdong Fotao Group | Tegaote Ceramica |
| Gupta Grinding Mills | TSC |
| Gustav Eirich Maschinenfabrik | Tung Chung Kiln Mechanical |
| | Unimak Machine Industry |
| | VDMA Frankfurt |
| | WellHope Glaze |
| | Xieta |

Why not join our list of valued exhibitors from '07 and '08?



Serious investments. Serious opportunities FOR YOU



Indian Ceramics 2007
Mumbai



Indian Ceramics 2008
Mumbai

Indian Ceramics 2009
Ahmedabad

Morbi Ceramics 2006
Morbi