Two shows - One date

India’s only B2B exhibition for ceramics Industry

11th Annual Ceramic Materials, Machinery, Supplies & Technology Show

Ceramics Asia 2016
Ahmedabad, India

Organised by

Messe München International

UNIFAIR EXHIBITION SERVICE

March 2 - 4, 2016
Gujarat University Exhibition Centre, Ahmedabad, India

Concurrent Shows

Power by

Official Media Partner

www.indian-ceramics.com
"Indian Ceramics 2015 is the perfect platform for us to network with our foreign counterparts. Ours is the biggest company in the ceramics industry, and the response we received during the past few days was tremendous."

Anand Pande, Managing Director, SACMI Implanti India

The leading exhibition for decision makers of ceramic users!

Benefit from the power of two trade fairs at one location. Indian Ceramics will be now in co-location with Ceramics Asia. The twin exhibitions make it the unique meeting platform for exhibitors, visitors and the ceramics industry to conduct business, gain insights and network with the experts.

"We have been taking the biggest booth at Ceramics Asia for last three years in a row since the very beginning. We attach great importance to and optimistic about the India market, CERAMICS ASIA provides a great platform for Chinese ceramic equipment and raw materials enterprises to develop and consolidate the India market, we will continually support and participate in CERAMICS ASIA."

Mr. Xiaodong Liu, General Manager of Int’l Dept. KEDA Clean Energy Co., Ltd

Why exhibit?

- **The only trade fair for the ceramics industry** - For the next edition, Indian Ceramics will be in co-location with Ceramics Asia, making it the only B2B exhibition for the ceramics industry

- **Location advantage** - The exhibition takes place at Ahmedabad, which is close to India’s ceramic manufacturing hub - Morbi & Thangadh

- **Largest exhibition for B2B ceramics industry** - Combined, both Indian Ceramics and Ceramics Asia offers 8,000 sqm of exhibition space

- **Experienced MMI India & Unifair team** - We will support you through all steps to make your participation successful. Having a deep knowledge and huge database of the industry, the local market and the trade media, MMI India & Unifair is the right partner for developing your business network in India

- **Clear focus and a perfect overview** - Indian Ceramics covers the whole spectrum of the Ceramic industry, from materials to technology

- **Special visitor delegations** - from India and the rest of the world

- **High caliber trade audience** - from India and from all around the World

**Highlights for 2016**

- **6000+ Visitors**
- **250+ Exhibitors**

- **8000 sqm.**
- **Accompanying programmes**
- **Innovation Exchange & cfi Workshop**

Special visitor delegations from Thangadh & Morbi
Exhibitor Profile

- Analysis and laboratory equipment
- Conveying
- Crushing, grinding, milling
- Digital Inks
- Digital printing & Technology
- Dust extraction, filtering
- Feeding / batching
- Glazing, decorating, surface treatment
- Grading, separation
- Handling, packaging, automation
- Heat treatment / Refractories
- Measurement and control
- Mixing, blending
- Plant construction, engineering
- Protection of the environment
- Raw materials and additives, production materials and ancillaries
- Research and training, technology transfer
- Shaping
- Storage
- Technical ceramics, components / services
- Tools, spares, replacement parts
- Trade and specialist literature, associations and organisations
- Weighing

Participation Fee

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>National Application Rate Per Sqm (INR)</th>
<th>International Application Rate Per Sqm (EURO)</th>
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</thead>
<tbody>
<tr>
<td>Shell Scheme</td>
<td>13,650 + Service Tax</td>
<td>248 + Service Tax</td>
</tr>
<tr>
<td>Raw Space Only</td>
<td>12,600 + Service Tax</td>
<td>222 + Service Tax</td>
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Accompanying programmes

Innovation Exchange

Innovation Exchange will be held concurrently with the trade fairs. This unique platform is designed for the participants, industry think-tanks, consultants and technicians to provide meaningful insights into current trends, new & emerging technologies, their impact, sustainable and technologies as well as global best practices in the ceramic industry. It is envisaged that 30 minute slots through the day on all show days would be taken up by renowned speakers from the exhibitors, sponsors, industry technical associations and special invitees. This programme allows audience to engage in high level talks and to a selection of high quality oral contributions. It will showcase innovative products/services to potential customers. Attendance is free of charge to all Indian Ceramics and Ceramics Asia visitors.

Cfi Workshop

cfi – ceramic forum international will organize a technical workshop for experts from the Indian heavy clay, tile and sanitaryware industry. Speakers from the suppliers industry will report on their latest developments that can contribute to energy-saving and enhancement of product quality of the Indian ceramic manufacturing industry. Karin Scharrer, cf editor-in-chief/DE, will chair the seminar and moderate the discussion with the attendees.
About us

**MMI India Pvt. Ltd.**

Founded in 2007 in India, MMI India Pvt. Ltd. is one of the leading organisers of trade fairs in India. A wholly owned subsidiary of Messe München GmbH - Germany, MMI India organises eight trade fairs nationally. In the coming years MMI India Pvt. Ltd. will include more verticals keeping in mind its international expansion strategy.

We at MMI India combine internationally appealing trade fair shows with excellent service. This allows us to make your presence at the trade fair a key to your success. Messe München International is one of the world’s leading trade show companies.

In Munich alone it organises around 40 trade shows for capital and consumer goods, and key high tech industries. In addition, Messe München International organises trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network.

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**Unifair Exhibition Service Co., Ltd.**

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the pioneer professional exhibition organizing service enterprises in China, who has already organized and conducted over 40 world-class exhibitions in different industrial sectors. We have a very strong and innovative team of experienced professionals on exhibition management and organizing background as well as huge customer resources, optimal marketing channels and complete service. UNIFAIR is the official organizer of CERAMICS CHINA in Guangzhou which is the world’s most influential and important ceramics exhibition offering customers and buyers extraordinary business opportunities.

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