

7th Annual Ceramic Materials, Machinery, Supplies & Technology Show

Incorporating



INDIAN ceramics 2012

7th Annual Ceramic Materials, Machinery,
Supplies & Technology Show

20-22 March 2012

University Exhibition Centre, Ahmedabad, Gujarat

**“Get YOUR message across to the World’s
fastest growing ceramics industry”**



www.indian-ceramics.com

Official Media Partner

**asian
ceramics**



India needs YOU!

India's continually expanding ceramics and heavy clay sector is striving to meet surging domestic demand as well as making ware for the export market that it's keen to further develop. To fulfil these criteria, India is in constant need of top processed materials, modern machinery, technology transfer, automation, quality and expertise.

New markets at home and abroad for their ceramic products, the rising disposable incomes of the growing middle class and 40 million units of housing shortage all go some way to telling the Indian ceramic industry story.

The potential is enormous...

As a result of all this, the Indian manufacturers need better materials, higher standards of technology, quicker, cleaner and more efficient machinery, built-in potentials for expansion, quality control systems and much more.

What can you offer?

Whatever it is, we will help you to showcase in the most popular venue at just the right time.

Whether a national or international supplier, we have the right package for you.

"We have had over 180 meetings with old and new clients"

"On the last day, in the last hour, we sold 500 tonnes of material to a brand, new client – extraordinary!"

"Around US\$5m. of deals has been signed at this show"

India: a fantastic opportunity to stand out

With over 4,000 visitors recorded in 2011, the 2012 edition of Indian Ceramics will doubtless break all records again. Indeed, as an exhibition positioned directly in the centre of one of the World's most exciting ceramics and heavy clay manufacturing areas, Indian Ceramics appeals not only to the local and regional crowd, but pulls visitors from Europe, North America and the Far East.

Indian Ceramics is emerging as the single most important meeting point for all companies interested in doing business with the sub-continent, and in fact, other locations throughout Asia.

To maximise your impact at this annual event, we have a number of exciting profile-raising options for you, the exhibitor. With the options to feature on advertising hoardings around the venue, sponsor specific parts of the venue, feature prominently on our highly popular website or gain access to our exhibition visitor list and pre-book appointments just some of the items on offer, we can help you maximise your exhibition attendance.

Make India a year-long opportunity by availing yourself of the services on offer.

For all sponsorship and promotional enquiries, contact: enquiry@gattacaltd.com

Gujarat is home to 75% of the country's ceramics manufacture...

You, us and Ahmedabad...

Our success at running this annual event for ceramics manufacturing and technology in this region, our close links locally and the support – from day one – of both India market leaders and major international groups – plus the official backing of the number one independent publication Asian Ceramics means you know you are dealing with an experienced partner.

We have great space options, sponsorship opportunities, and a wide ranging media promotion campaign underlying all our efforts, complimentary ticketing scheme and, best of all, successes already chalked up. Indian Ceramics is in the right place on the trajectory and it's clearly why supply and technology leaders from around the ceramics world seek to stake their claim here.

With Gattaca you are part of the Complete Ceramics Package in India.

No digression, no dilution.



Spreading the news

- An international display advert campaign - directed purely at visitor promotion.
- Constant media updates to the press, digital news sites, ceramic portals.
- E-newsletters to our unsurpassed database.
- Close liaison with Associations, Institutes, Ceramic Cluster Directors and Government.
- Special attention to South Asian neighbouring states; broadening the customer base.
- Tickets delivered to every ceramic manufacturer in the region.
- Bespoke invitation scheme for our exhibitors.
- Advertising hoardings in Morbi, Thangadh, Surat, Rajkot, Himatnagar, Ahmedabad and other key locations - a roadside reminder.
- Web advertising and strong ties with our Media Partners.

as soon as you're on board, you're part of our programme!

"I simply have never known a show like it: excellent visitors, lots of new leads and barely a moment to sit down"



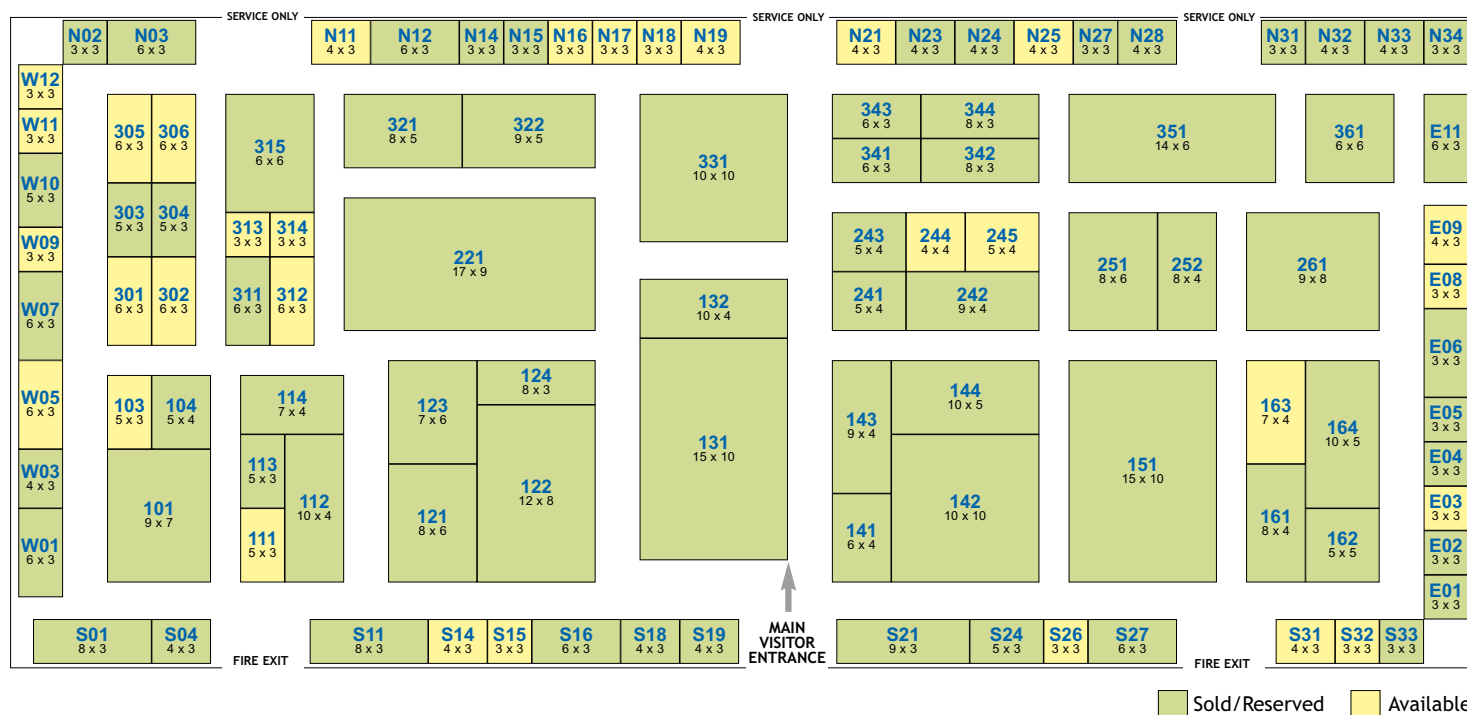
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IBaRT EXPO 2012
India ETC EXPO 2012

FLOOR PLAN

Gujarat University Exhibition Centre • Ahmedabad • 20-22 March 2012



Application for space

Please complete and return this form by email or fax

(see below for contact details)

Please reserve _____ square metres at Indian Ceramics 2012.

OR

I would like to reserve the following stand(s) at Indian Ceramics 2012

(in order of preference)

Stand number 1 _____

Stand number 2 _____

Stand number 3 _____

Space type (please tick)

SPACE-ONLY SITE (min 36m²) **SHELL-SCHEME STAND** (min 9m²)

Please invoice me in: **GBP** **Euros** **US Dollars**

Contact Name _____

Position _____

Company/Organisation _____

Address _____

_____ Country _____

Telephone _____ Fax _____

E-mail _____

Website _____

Authorised by _____

Job title _____

Signature _____ Date _____

Full Terms & Conditions of Booking are available upon request.

Shell scheme rates*

GBP 185

Euro 240

US\$ 315

Space only rates**

GBP 165

Euro 215

US\$ 280

*minimum 9 square metres. Includes (per 9m²) Mains Power, Rigid walls to closed sides, Fascia Nameboard to open sides, Carpet, 1 x meeting table, 2 x chairs, 3 x spotlights, 1 x power socket, 1 x waste bin.

**minimum 36 square metres

All prices quoted per square metre

Additional stand accessories are available and will be charged extra.

Email: enquiry@gattacaltd.com

Tel: +44 (0) 203 239 6759

Fax: +44 (0) 207 183 7196