



Organised by



Messe München



March 3- 5, 2020

The Exhibition Centre, Gandhinagar, Gujarat

## Press Release

**Gandhinagar, 14<sup>th</sup> February 2020**

### **Indian Ceramics Asia 2020 to be hosted on originally announced dates (3-5 March 2020)**

We, Messe Muenchen India and Unifair Exhibition Service Co., Ltd., organizers of **Indian Ceramics Asia** would like to inform all our exhibitors and visitors that **Indian Ceramics Asia 2020** will definitely be running as per the schedule on the announced date i.e. **from 3<sup>rd</sup> – 5<sup>th</sup> March 2020 at The Exhibition Centre, Gandhinagar in Gujarat.**

In view of the uncertainty spurred due to the current outbreak of respiratory disease caused by the novel coronavirus in various parts of China, we reiterate that the trade fair will be organized as per plan on the original dates and venue.

As Indian Ceramics Asia has been closely working with Chinese delegates and brands for years now, it is extremely unfortunate that our Chinese exhibitors will not be participating in the upcoming edition, however it is our obligation to support our Indian and international exhibitors by organizing the trade fair on the announced dates. There are no travel or trade restrictions, besides from China, hence we are looking forward welcoming the ceramic world to India.

To ensure a safe and clean exhibiting experience, Messe Muenchen India has been taking necessary precautions and is well-equipped in case of any risk of emergency. The organizer has made specific arrangements for onsite doctors and clinic setup, 24-hour ambulance-availability on standby during setup and show days, extremely hygienic environment and efficient cleaning services, constant water supply and adequate supply of face masks and hand sanitizers onsite.

Indian Ceramics Asia brings the best of raw materials, ancillary equipment, ceramic machinery and technology suppliers from India and various other countries to be at the Indian hub of ceramics and brick industry. The trade fair also aims to maximize the reach of exhibitors and enable them to get a strong foothold in the Indian ceramic market and beyond.

We wish all our exhibitors and visitors' good business connections at our upcoming show.

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#### **About Messe Muenchen India**

As part of its international strategy, Messe München has been expanding its portfolio and offers a worldwide network. In India, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe München India is one of the leading organizers of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Intersolar India, India Lab Expo, Indian Ceramics, LASER World of PHOTONICS INDIA, productronica India and has recently acquired Smart Cards Expo. The local trade fairs provide Messe München and its international exhibitors with access to high-potential markets.

Messe Muenchen India works closely with industry stakeholders to deliver well researched and professional trade fairs keeping in mind the priorities of the customers. With its main office in Mumbai and regional representations in New Delhi, Bengaluru, Hyderabad and Chennai, Messe Muenchen India brings professionals from across sectors together for business, as well as for learning and networking opportunities.

#### **About Unifair Exhibition Service Co., Ltd.**

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the pioneering professional exhibition organizing service enterprises in China. It has already organized and staged over 40 world-class exhibitions in different industrial sectors. We have a very strong and innovative team of experienced professionals with an exhibition management and organizing background, as well as huge customer resources, optimal marketing channels and complete service. UNIFAIR is the official organizer of CERAMICS CHINA in Guangzhou, which is the world's most influential and important ceramics exhibition offering customers and buyers extraordinary business opportunities.

#### **Messe Muenchen India Pvt. Ltd.**

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